# Instruction Guide for Centennial Leadership Giving Through the SGR National Education Fund, Inc. (NEF) and Network for Good

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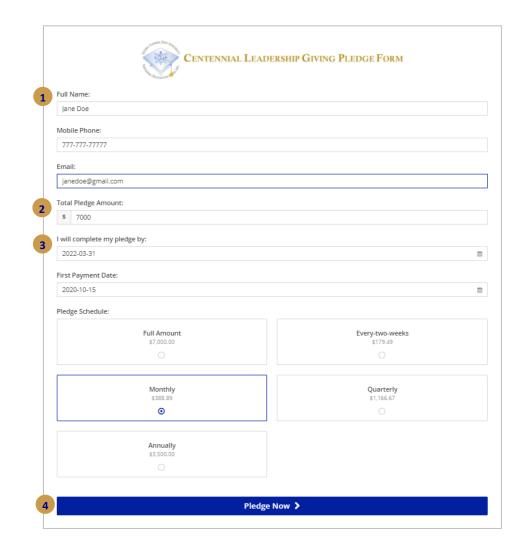
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#### **ENTER PLEDGE INFORMATION**

- 1. Go to: <a href="https://sgrnef.dm.networkforgood.com/forms/pledges/new">https://sgrnef.dm.networkforgood.com/forms/pledges/new</a> and complete the pledge form. Please complete step 1 even if you have previously submitted a Centennial pledge. Enter your name, phone number and email address. Please note that the email address you provide will be used to connect your payments to your pledge. As such, please remember to use the same email address to set up your Network for Good account and when returning to the system to submitting payments.
- 2. Enter your pledge amount. You may enter an amount that is less than \$1,000 however your donation will not earn Leadership Giving benefits. As a reminder, following are the Leadership Giving pledge levels (see benefit details on p.19):

Founders Circle / Platinum \$7,000+ Keepers of the Flame / Gold \$5,000 - \$6,999 Centennial Supporter / Silver \$2,200 - \$4,999 Promised Pearl / Bronze \$1,000 - \$2,199

- Enter your projected pledge completion date, first payment date, and pledge schedule (how often you will be making payments).
   These fields are used to generate reminders <u>only</u>. Payments <u>will</u> <u>not</u> be automatically charged unless you set up recurring payments (see "Set Up Recurring Payments" instructions on p. 9).
- 4. Click "Pledge Now". You will see a confirmation message stating that your pledge was received. You will also receive a confirmation email.

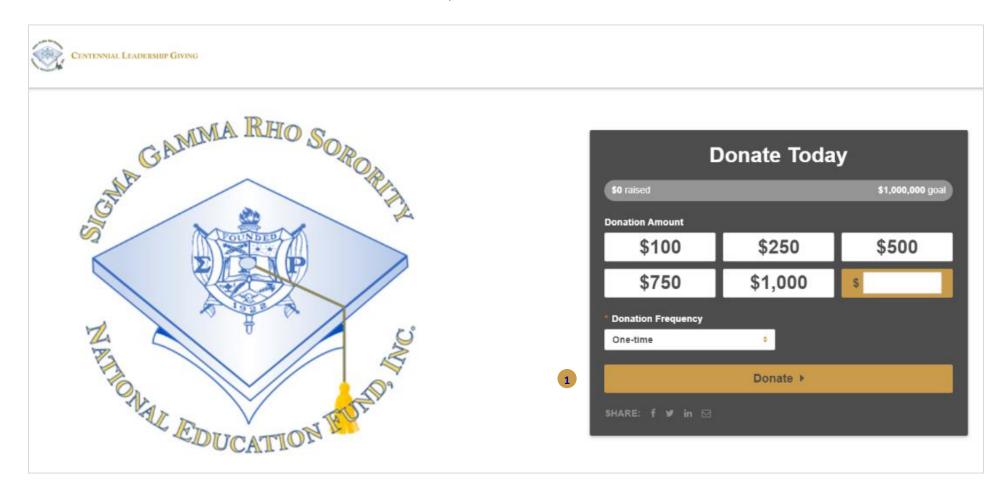


5. Click "Make Your First Payment" if you would like to make one-time payment or set up recurring payments on your pledge.
NOTE: You are not required to make a payment when the pledge is established. See details later in this document on how to initiate payments if you would like to do so at a later date.



#### MAKE A ONE-TIME PAYMENT AT ANY TIME

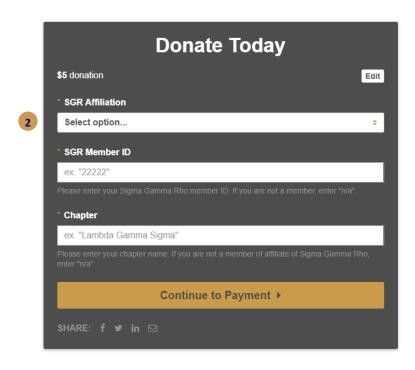
1. Go to <a href="https://sgrnef.networkforgood.com/">https://sgrnef.networkforgood.com/</a>. Select or enter the desired donation amount. Select "One-time" as Donation Frequency. Click the "Donate" button. Please note the minimum donation amount is \$5.

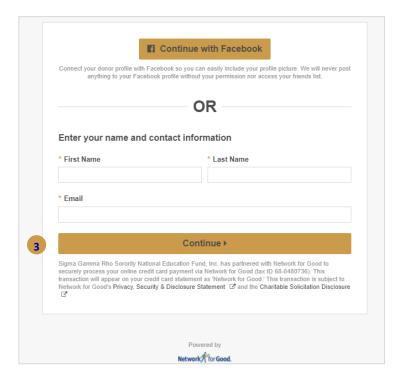


- 2. Complete the following fields:
  - SGR Affiliation: (Member, Philo, or Other)
  - SGR Member ID
  - Chapter

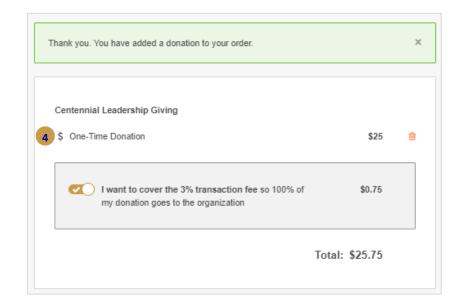
Click "Continue to Payment"

3. Enter name and email address. Click the "Continue" button. Please use the same email address used when setting up the pledge.

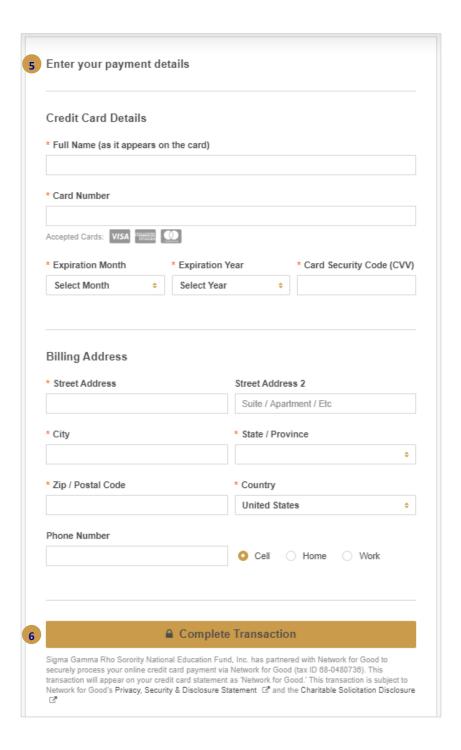




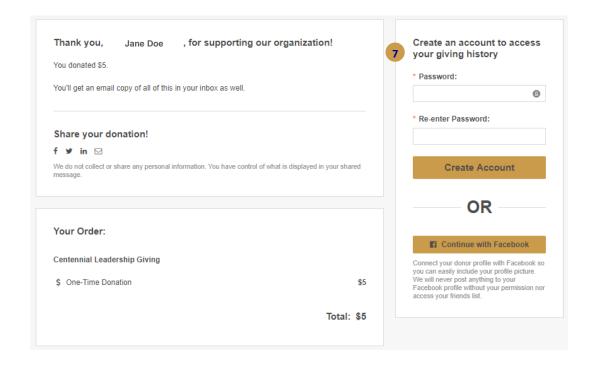
4. Confirm your donation amount. You may choose whether or not to cover the 3% Network for Good transaction fee. If you choose this option, please note the amount paid for the transaction fee will not count towards your pledge.



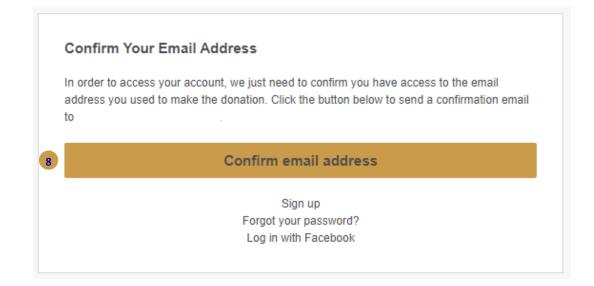
- 5. Enter payment details.
- 6. Click the "Complete Transaction" button. You will receive a confirmation email which will include your donation receipt to use for tax purposes.



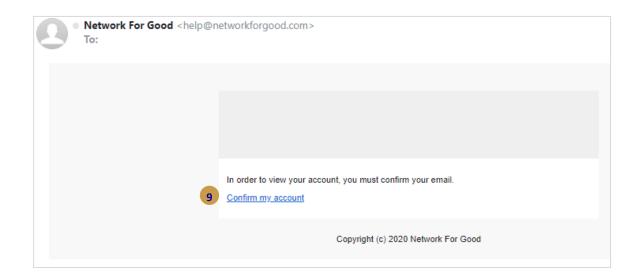
7. After completing the donation, enter a password and click "Create Account". This will enable you to return to the Network for Good platform at any time to see your donation history and access copies of tax receipts.



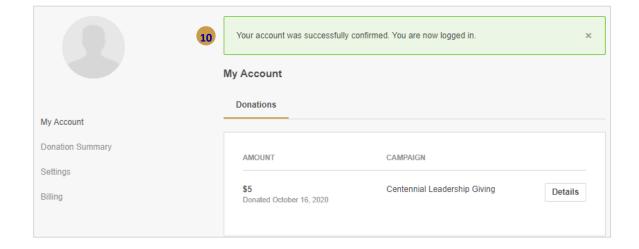
Click "Confirm email address".



9. The system will generate an email. From your email account, pull up the email from Network for Good. Click the "Confirm my account" link.

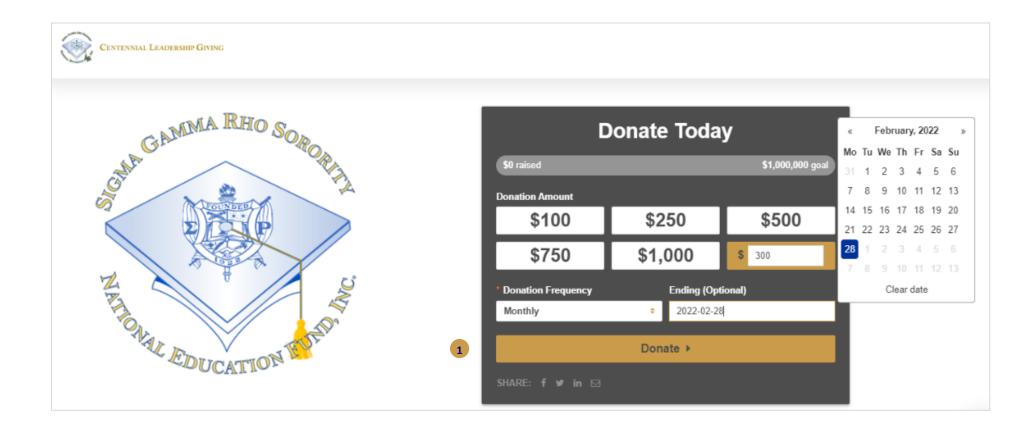


10. You will be routed back to Network for Good to your online profile/account. From here, you can access your donation history, retrieve donation receipts, update your user profile, etc.



#### **SET UP RECURRING PAYMENTS**

1. Go to <a href="https://sgrnef.networkforgood.com/">https://sgrnef.networkforgood.com/</a>. Select or enter the desired donation amount and donation frequency. Enter recurring payment "Ending" date (Optional). Click the "Donate" button. Please note the minimum donation amount is \$5.



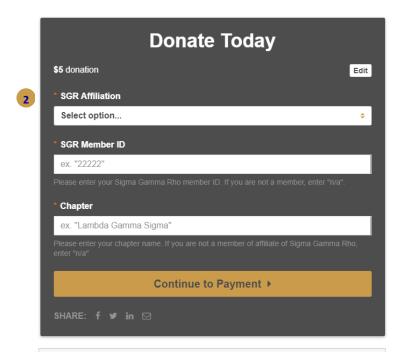
- 2. Complete the following fields:
  - SGR Affiliation: (Member, Philo, or Other)
  - SGR Member ID
  - Chapter

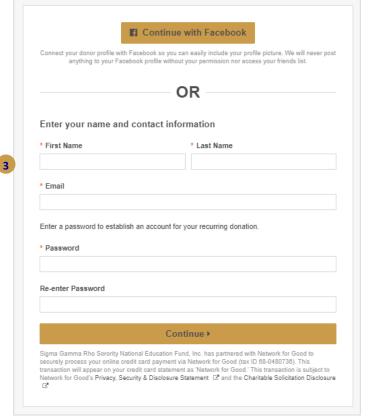
Click "Continue to Payment"

3. Enter name and email address (Use the same email address used when setting up the pledge.)

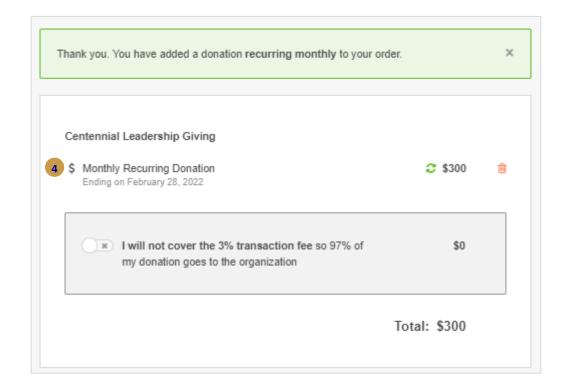
Enter a password to establish your online account. (This will enable you to come back to the system to modify your recurring payment in the future, if needed. You will also have access to your donation history and tax receipts.)

Click the "Continue" button.

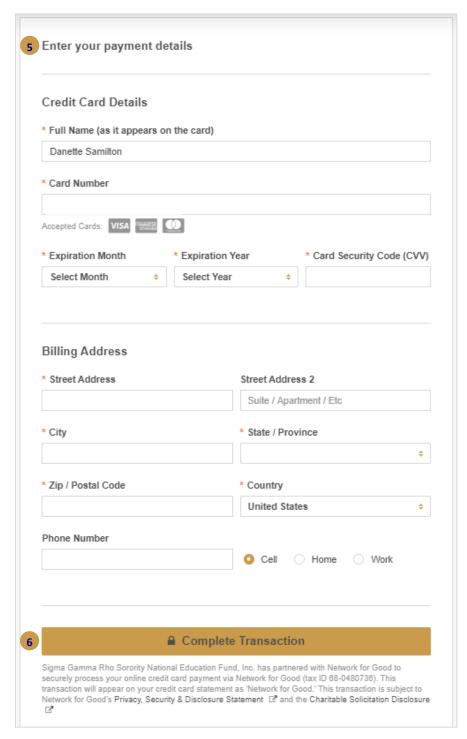




4. Confirm your recurring donation amount. You may choose whether or not to cover the 3% Network for Good transaction fee. If you choose this option, please note the amount paid for the transaction fee will not count towards your pledge.



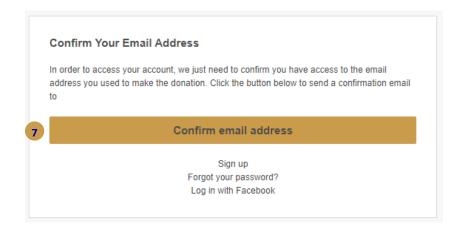
- 5. Enter payment details.
- 6. Click "Complete Transaction" button. You will receive a confirmation email which will include your donation receipt to use for tax purposes.

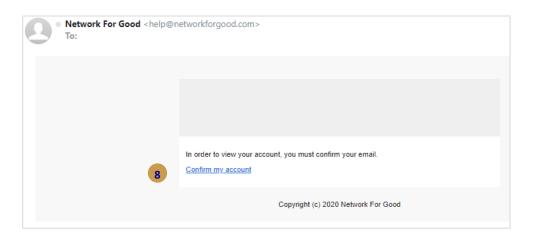


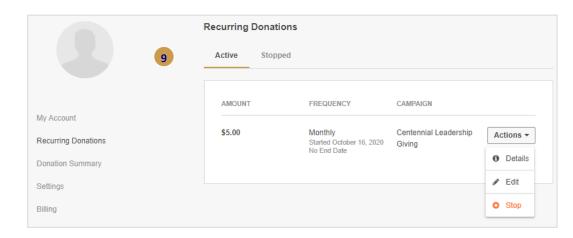
7. Click "Confirm email address".

8. The system will generate an email. From your email account, pull up the email from Network for Good. Click the "Confirm my account" link.

 You will be routed back to Network for Good to your online profile/account. From here, you can access your donation history, retrieve donation receipts, manage your recurring donation, update your user profile, etc.

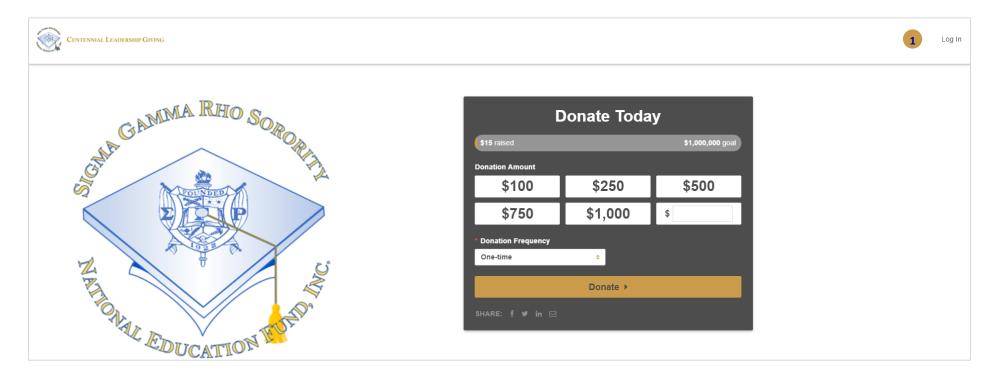




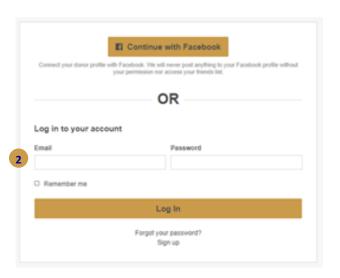


# **Log into Your Network for Good Account**

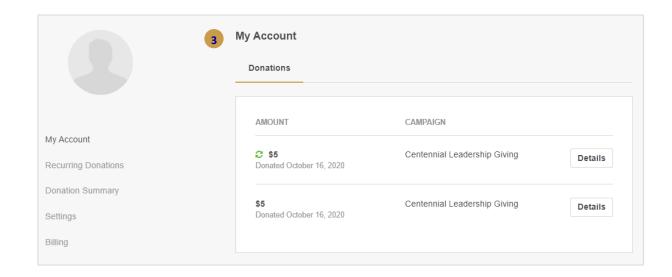
1. Go to <a href="https://sgrnef.networkforgood.com/">https://sgrnef.networkforgood.com/</a>. Click "Log In" in the top right corner.



2. Enter the email address and password used to set up your account/profile. Click "Log In".



3. Within your Network for Good account, you can access your donation history, retrieve donation receipts, update your user profile, manage recurring donations, etc.



## **Frequently Asked Questions**

#### 1. What is Network for Good?

Network is a well-established and highly reputable organization that offers a robust fundraising platform and provides fundraising coaching for charities and other non-profit organizations. It also serves as a donor-advised fund with a 501(c)(3) arm that collects contributions from donors and distributes those contributions to 501(c)(3) organizations. Network for Good is also a registered charity in all 50 states, accredited by the Better Business Bureau Wise Giving Alliance and meets all 20 of its standards for charity accountability. One of Network for Good's most prolific clients is Facebook.

- 2. Why are we making our donations to Network for Good and not to Sigma Gamma Rho Sorority National Education Fund, Inc. (NEF) directly?

  NEF has selected to contract with Network for Good because of its robust platform that will allow every donor the ability to receive immediate receipts, get a summary and balance of their donations online 24/7 and to go online and print copies of their receipts should they misplace the original or need extra copies for group donors. For an administrative fee, Network for Good affords NEF the peace of mind of ensuring maximum donor process ease and immediate documentation and then provides NEF the funds along with detailed reports for all donations received.
- 3. I already started making payments against my pledge directly to Sigma Gamma Rho. How should I proceed?

  Donors who have already started making their pledge payments directly to Sigma Gamma Rho may continue to do so, <u>OR</u> they may make future payments to NEF via the Network for Good platform. All prior payments made to Sigma Gamma Rho will be combined with payments made via the Network for Good platform to determine the total amount paid. However, only the portion paid to NEF via Network for Good will be eligible for tax deduction consideration.
- 4. **If I send the money for my pledge to Sigma Gamma Rho, will I still earn the benefits identified within the Leadership Giving plan?** Yes, however the donation will not be eligible for tax deduction as Sigma Gamma Rho is not a 501c3.
- 5. What happens if the full amount of a pledge is not fulfilled?

Donors will receive the benefits that align to the level of their actual giving as of 3/31/2022.

- 6. **If I pledged \$7K and want to pay lump sum payments of \$3K this year and \$4K next year, will the system accommodate this type of transaction?** Yes, donors can choose to pay any amount of their choosing. See "Make One-Time Payment" Instructions (p. 4)
- 7. Can non-financial members and guests donate to earn Leadership Giving benefits?

Yes, anyone can donate and earn Leadership Giving benefits. However, only financial members of Sigma Gamma Rho will have access to business meetings. Additionally, non-financial members cannot reactivate via Leadership Giving. Reactivation must be handled separately via the sorority's normal reactivation process.

#### 8. What payment methods are accepted? How will transaction fees be handled (for debit/credit card payments)?

All donors must pay via credit/debit card. Donors may choose to cover the transaction fee, however the the amount of the transaction fee will not count towards their pledge.

#### 9. Do donors have to initiate their installment payments or will they be auto-charged/debited?

Installment payments <u>will not</u> be auto charged unless donors set up recurring payments (see p. 10). If recurring payment are not set up, donors must go to <a href="https://sgrnef.networkforgood.com/">https://sgrnef.networkforgood.com/</a> to make payments against their pledges.

#### 10. Am I required to use the same payment method for each installment?

Donors have the option of choosing to use the same or a different payment method for each installment if they choose the 'one-time' payment option. Donor who choose the 'recurring payment' will have their payment auto-charged/debited using the payment information provided. Recurring payment donors may log in to their Network for Good account to update their payment method, frequency, and amount.

#### 11. Can chapters or other non-profits donate? If so, how?

Yes, chapters or other non-profits may donate using the instructions provided in this guide.

#### 12. How does the group pledge/payment process work (e.g. two or more Sorors pledge a combined amount of \$7K)?

For combined Centennial pledges, the group will need to select the Primary Donor who should set up the pledge and initiate the payments. All group payments must be made by the Primary Donor to count towards the Leadership Giving benefits. **NOTE: Sigma Gamma Rho will not be responsible for payments not made by an individual on behalf of a group. It is highly recommended that group donors request copies of transaction receipts from the primary donor related to their donations.** 

# 13. How will SGR/Centennial determine who receives the benefits for the Centennial Giving Plans (e.g. VIP Full Access is only given to 2 people, but there are 4 people paying against a single pledge.)

The primary donor will serve as the main contact for distribution of Leadership Giving benefits.

#### 14. What is included in VIP Full Access?

VIP Full Access includes:

- July 2022: Limited access (as directed) to the VIP/backstage areas, receptions, and after parties that precede and follow the Block Party and Public Meeting
- July 2022 and November 2022: Reserved/VIP seating at all events/functions

#### 15. What is included in the VIP Reception benefit?

The VIP Reception benefit includes access to only the VIP receptions and after parties that follow the Block Party and Public Meeting in July 2022.

#### 16. When will Premier Gift Packages and Centennial Souvenir Booklets be distributed?

Premier Gift Packages and Centennial Souvenir Booklets will be distributed at the Centennial Boule only (July 2022). If a donor qualifies for these items but does not attend the July event, the items will be shipped to them.

#### 17. When do I need to provide the name(s) of the person(s) receiving free registration via Leadership Giving?

Leadership Giving benefits will be based on actual giving as of 3/31/2022. Donors earning free registration via Leadership Giving will be contacted with instructions on how to complete their free registration when the pledge is completed, or no later than 4/30/2022 (whichever comes first). In the case of a group pledge, the primary donor will be contacted.

#### 18. Can free registration and/or VIP passes be earned and/or used by anyone?

Leadership Giving benefits can be earned and/or utilized by anyone who donates at the outlined Leadership Giving levels. As a reminder, only financial members of Sigma Gamma Rho will have access to business meetings.

19. For giving levels that earn both free registration and VIP privileges, does the person receiving the free registration have to be the same person who receives the VIP privileges? Can the person(s) attending Centennial Boule (July 2022) and the Centennial Founders Celebration (November 2022) be different?

At <u>each</u> respective celebration (July 2022 and November 2022), the same person(s) receiving the free registration(s) will also receive the VIP pass(es).

For example, Sorors A & B make a combined pledge and give at the 'Keepers of the Flame' level of giving and therefore earn:

- 1 Centennial Boule Registration (July 2022),
- 1 Centennial Founders Day registration (November 2022)
- 1 VIP Full Access pass (July & November 2022)
- 1 VIP Reception pass (July 2022)

If Soror A utilizes the free registration for July 2022, she would also receive all other VIP access benefits for July 2022. Soror B can utilize the free registration for November 2022, and would likewise receive all other VIP access benefits for the November 2022 celebration.

# **Centennial Leadership Giving Levels & Benefits**

Leadership Giving levels and corresponding benefits are as follows:

Giving Level			Day Ch.
Sorors	Affiliates/Other	Amount	Benefits
Founders Circle	Platinum	\$7,000+	<ul> <li>July 2022 Centennial Boule Registration (2)**</li> <li>November 2022 Centennial Founders Weekend Celebration Registration (2)</li> <li>VIP Full Access (2)</li> <li>VIP Reception (2)</li> <li>Premier Gift Package</li> <li>Butler University/SGRho ICHQ Acknowledgements</li> <li>Name listed in Centennial Souvenir Booklet</li> <li>Centennial Leadership Giving Shirt (2)</li> <li>Name listed in E-blast to membership/The Aurora</li> </ul>
Keepers of the Flame	Gold	\$5,000 - \$6,999	<ul> <li>July 2022 Centennial Boule Registration (1)**</li> <li>November 2022 Centennial Founders Weekend Celebration Registration (1)</li> <li>VIP Full Access (1)</li> <li>VIP Reception (1)</li> <li>Gift Package</li> <li>SGRho ICHQ Acknowledgements</li> <li>Name listed in Centennial Souvenir Booklet</li> <li>Centennial Leadership Giving Shirt (2)</li> <li>Name listed in E-blast to membership/The Aurora</li> </ul>
Centennial Supporters	Silver	\$2,200 - \$4,999	<ul> <li>VIP Reception (1)</li> <li>SGRho ICHQ Acknowledgements</li> <li>November 2022 Centennial Founders Day Celebration Registration (1)</li> <li>Name listed in Centennial Souvenir Booklet</li> <li>Centennial Leadership Giving Shirt (1)</li> <li>Name listed in E-blast to membership/The Aurora</li> </ul>
Promised Pearls	Bronze	\$1,000 - \$2,199	<ul> <li>November 2022 Centennial Founders Day Celebration Registration (1)</li> <li>Name listed in Centennial Souvenir Booklet</li> <li>Centennial Leadership Giving Shirt (1)</li> <li>Name listed in E-blast to membership/The Aurora</li> </ul>

<sup>\*\*</sup> Only financial members of Sigma Gamma Rho will have access to business meetings.