

SIGMA GAMMA RHO SORORITY, INC.

LOBBYING AGAINST HUMAN TRAFFICKING WEBINAR



"INSPIRED BY SISTERHOOD, IGNITED BY SERVICE"



SIGMA PURPOSE

As members of Sigma Gamma Rho Sorority, Inc., every Soror as well as every Philo must become a constant, vocal stakeholder in the issues that matter to us. Speak up and do not be tricked into inaction or apathy.

Every Soror or Philo must institute ongoing, sustainable advocacy for local, state and national issues of significance to the communities we serve.

Lobbying with legislators is one method to advocate for change.

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SIGMA PURPOSE FOR HUMAN TRAFFICKING

Sigma Gamma Rho Sorority, Inc. has taken a stand against human trafficking. Our goal is to educate members and the public to spot possible victims and traffickers, prevent new incidents from occurring, speak up against injustices and aid our legislators in creating or enhancing laws to fight against human trafficking.

Please Note: While this presentation is focused on Human Trafficking, you can use this information for any legislative day topic chosen by your local, regional or national social action committee.

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SIGMA ACTION


We must raise awareness through service, civil and social action as this organization remains postured to advocate for the removal of systemic barriers that further oppress and marginalize women and children.

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EXAMPLES OF SIGMA ACTION




SIGMA GAMMA RHO SORORITY, INC.



January is...
**NATIONAL SLAVERY &
HUMAN TRAFFICKING**

AWARENESS MONTH

Join the Movement
**AND STAND AGAINST SLAVERY
& HUMAN TRAFFICKING**

   #SGRHOUPTDATES | WWW.SGRHO1922.ORG

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EXAMPLES OF SIGMA ACTION

January is **NATIONAL SLAVERY & HUMAN TRAFFICKING AWARENESS MONTH**

**WOMEN AND GIRLS MAKE UP 98% OF THE WORLD'S
SEXUALLY EXPLOITED.**

**SEX TRAFFICKING IS BY FAR THE MOST PREVALENT
FORM OF HUMAN TRAFFICKING IN THE U.S.**

**IF YOU SUSPECT SOMEONE IS A VICTIM OF HUMAN TRAFFICKING CALL THE
NATIONAL HUMAN TRAFFICKING RESOURCE CENTER AT
1-888-373-7888 OR TEXT *HELP* OR *INFO* TO 233733**



SIGMA GAMMA RHO SORORITY, INC.

ZETA ALPHA SIGMA ALUMNAE CHAPTER

@zas_sgrho @zassgrho zetaalphasigma.org



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EXAMPLES OF SIGMA ACTION



**STOP
HUMAN
TRAFFICKING**

Let's talk about human trafficking
beyond the white van phenomenon!

January 18, 2020

10 AM to 11AM

Fatima Family Center
6600 Lexington Ave, Cleveland, OH 44103

Presentation by Teresa Stafford, Chief
Advocacy Officer at Cleveland Rape Crisis
Center

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EXAMPLES OF SIGMA ACTION

SIGMA GAMMA RHO SORORITY, INC. | NORTHEASTERN REGION



The poster features a central image of a hand holding a thick, knotted rope, with a large yellow 'X' superimposed over it. A circular gold seal with the text 'NOTABLE Northeastern Region SIGMA GAMMA RHO SORORITY, INC.' is placed over the hand. Below the seal, the words 'Mid-Winter' are written in a large, stylized blue script. Underneath that, the words 'COMMUNITY SERVICE PROJECT' are in a bold, white, sans-serif font on a dark blue background. The bottom section of the poster contains text about the project's purpose and a list of items to be donated.

**Mid-Winter
COMMUNITY SERVICE PROJECT**

Let's help to provide a fresh start for young women and men, between the ages of 12 to 21, who have escaped the horrors of human trafficking. Please bring one or more of the following items to this year's Midwinter conference, which will be donated to the Loving Arms, Inc. transition house for human trafficking survivors:

- Toiletries (deodorant, lotion, toothpaste and toothbrushes, shampoo, hair moisturizers)
- feminine products (tampons and pads)
- bath robes
- shower flip-flops
- slippers and pajamas
- underwear (young women: socks, bras, panties / young men: socks, underwear and T-shirts in various sizes)

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Advocacy In Action: Planning and Executing an Effective Lobby Day

Getting the Most out of Advocacy Days requires advance planning from 3-12 months, dependent upon the level of government

- There are three phases of the lobby day much like all events: planning, execution, follow-up



Before The Event: Planning

Form a Committee

- Delegate responsibility amongst a team
- Determine tasks such as finance, logistics, political relations, communications
- Choose a point person to direct final information to

Create a Plan

- Determine your specific area of interest
- Select a phrase or mantra to motivate
- Check the legislative calendar to verify session dates
- Choose the date of the week when most legislators will be present
- Determine your expected outcome
- Determine how to measure your expected outcome
- Determine your budget
- Determine if you are lobbying for or against a bill
- Determine event structure



Before The Event: Planning

Strategize

- Strategy is dependent upon your lobby day goals
- If the goal is to push for a particular issue, meeting with elected officials in opposition to persuade them is effective
- It is ok to meet with elected officials who advocate for issues you support or even your own representatives if time permits or if the purpose is not pushing legislation

Meetings with elected officials

- Contact offices 4-8 weeks in advance
- Correspond via email and phone
- Reconfirm all dates a week prior to the event



Before The Event: Planning

- Create an Evite with pertinent information
- Ensure that your driver's license or state identification is valid and will not expire immediately before or during your event*
- When determining your topic, track its legislation to remain up to date
 - Federal Human Trafficking Legislation Tracker:
<https://www.uschamber.com/issues/labor/task-force-eradicate-human-trafficking/human-trafficking-legislation-tracker>

*Some government building require valid identification to enter into the building



HOW TO CREATE AN EVENT IN EVENTBRITE

- After signing up or logging in online at Eventbrite, select **“Create Event”** at the top of the page
- Start creating a new event
- Choose what type of tickets to create
- Edit your ticket type
- Edit each ticket custom setting
- Options to change currency or reorder/rearrange your tickets will appear
- Save changes
- Purpose is to list the event; sell tickets, if necessary; and manage registration.



Before The Event: Planning

- Educate Attendees
 - Have a call or webinar to brief attendees prior to the event using information from subject matter experts
 - Create and distribute packets with talking points, directions, meeting schedules (15 minutes tops), elected official bios, contact information of attendees, and other relevant information



Example of Webinar Notice

SIGMA GAMMA RHO SORORITY, INC.
CENTENNIAL COMMITTEE | POLITICAL ADVOCACY SUBCOMMITTEE



**LOBBYING
AGAINST
HUMAN TRAFFICKING**
Webinar

FEBRUARY 12, 2020 | 9PM EST

     **#SGRHO100 | WWW.SGRHO100.ORG**

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The Day of the Event: Execution

Have a Quick Morning Gathering

- Ensure all attendees are clear on the purpose and equipped for the conversations of the day i.e. talking points, etc.
- Use your mantra or phrase to energize and motivate
- Remind attendees to document legislative responses as they go

Utilize Day of Guides

- Have several people as guides who are knowledgeable of the space you are in to help navigate
- Establish meet up places

Have Fun and Go!

- Ensure you stay hydrated
- Wear comfortable attire and shoes
- Always have government identification visible on your person



SAMPLE TALKING POINTS AND ASK

Theme: In Plain Sight: Education and Advocacy to Eradicate Human Trafficking

Phrase: We provide information as we fight to eliminate human trafficking

- The average age of human trafficking victims is between 12 and 15 years old.
- 60% of child sex trafficking victims recovered are from foster care or group homes.
- Too often children are charged with prostitution or other sex related offenses rather than treated as victims. They are really victims of crime.
- Victims are targeted and sold quickly over the internet.

Ask: For these reasons, Sigma Gamma Rho asks that you support existing legislation supporting law enforcement, courts or anti-trafficking task forces to target the demand for children exploited for sex. Additionally, HB 123 will strengthen the child welfare system's response to sex trafficking by providing housing after the age of 18 for foster children.

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Sample Schedule

Human Trafficking Legislative Day Schedule 1/12/2020

First St. SE, Washington, DC 20004

Contact Person: Soror Laster Mays xxx-xxx-xxxx

Meet for Lunch at noon in the Lobby Room

Time	Legislator	Responsible Party	Notes	
9:30 am	Congresswoman XYZ Room 222	Sorors Williams-Byers and Laster Mays		
9:30 am	Congressman ABC Room 111	Soror Hayden		
9:45 am	Congresswoman CDF Room 123	Soror Adams		
9:45 am	Congresswoman GHJ Room 202	Sorors Jones and Smith		
10:00 am	Congressman PQR Room 245	Sorors Davis and Bell		
10:00 am	Congressman STU Room 238	Sorors Williams-Byers and Laster Mays		
10:00 am	Congresswoman LMN Room 205	Soror Hayden		

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The Day of the Event: Execution

During the Meetings

- Be flexible: sometimes those who you are meeting with may be in other meetings or in session and it may take time to get your scheduled meeting or you may have to meet with a staff person
- Be respectful of time limits
- Have materials to leave behind, business cards, contact information of the point person for follow up questions, sorority information
- End the meeting with a clear ask that was determined by the group

Enjoy Other Activities

- Plan and incorporate mixers, receptions, trainings, etc. in your day agenda to increase networking opportunities



Example of Material Left Behind

Sigma Gamma Rho Sorority, Inc. was founded at Butler University in Indianapolis, Indiana on November 12, 1922. Sigma Gamma Rho is a leading national service organization committed to working to improve the quality of our lives and the society we serve through Sisterhood, Scholarship and Service. To this end we are committed to fighting against human trafficking. Sigma Gamma Rho has:

- Hosted ____ educational forums to identify and assist victims*
- Hosted ____ educational forums to report perpetrators*
- Conducted ____ legislative days ... local, state and federal*
- Hosted ____ youth symposiums to educate our youth*
- Educated and updated our membership at biennial meetings and via webinars
- Yearly recognition of Human Trafficking Awareness Day.
- Created a social media campaign against human trafficking using the following hashtags: #endhumantrafficking, #sgrhosagainsthumantrafficking and #humantrafficking.

For questions or additional information, contact:

*Numbers are fluid therefore check for updates

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The Aftermath: Follow-up

1

Express Gratitude: Send thank you notes to those that you've met with.

2

Debrief: Have a phone call, meeting, or webinar to discuss the event no later than two weeks after.

3

Stay vigilant: Designate key members to track the progress of the issue in the months ahead and report on changes to the body.



CONCLUSION

Ensure that you report your progress in the Golden Alert Service Tool for Social Action Legislative Days.

In our effort to collect data for Centennial, we ask that you hold a legislative day locally, statewide or nationally before the end of the sorority year and yearly thereafter.

Consult your chapter, regional or national social action chair.

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QUESTIONS?

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**SOROR ANITA LASTER MAYS
CENTENNIAL POLITICAL ADVOCACY, CHAIR
NATIONAL SOCIAL ACTION CHAIR
SOCIALACTION@SGR1922.COM**

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